

Carbon Reduction & Net Zero Carbon Policy

Beat Media Group have committed to a Net Zero Carbon target of 2030; this means significantly reducing our carbon footprint and offsetting any remaining emissions through carbon credits or other mitigation strategies.

We are a member of the SME Climate Hub community and will be counted in the UN Climate Change High Level Champion's Race to Zero campaign, along with thousands of businesses and governments globally, to reach net zero emissions by 2050.

The SME Climate Hub is an initiative of the We Mean Business Coalition, co-founded and operated in partnership with the Exponential Roadmap Initiative and the UN Climate Change High Level Champion's Race to Zero campaign.

In practical steps BMG will:

Measure and understand our emissions - understand our current carbon footprint by assessing energy usage, transportation, waste management, and other relevant factors.

Recycle more - by recycling our paper, plastic and other materials, we're helping to reduce waste and lessen the impact on the environment.

Reduce waste - by making less waste, or managing it more efficiently, there's less of it going to landfill, which ultimately benefits the environment.

Make it company policy - put a net zero plan in place, consult and train our staff, and promote our green achievements to customers and suppliers.

Measuring and reporting - regularly monitor and report on carbon emissions to track progress and identify areas for improvement.

BMG will also explore these further steps wherever practical:

Use electricity from renewable sources - not only does this lower your carbon emissions, but it can help you prepare for environmental laws and regulations that may come into force in the future.

Drive less, or switch to electric vehicles - given that over a quarter of the UK's total carbon emissions are due to petrol- and diesel-powered transport, encouraging staff to walk, cycle or use public transport, and making the move to low-emissions company cars, we can reduce our impact on the environment and save money.

Cut down on packaging - if we can avoid it altogether, great! If not, we will try to use natural, recyclable and recycled materials.

Make our supply chain greener - by using suppliers that are lowering their own carbon emissions and by buying products that take less energy to make, transport and use, we can reduce our business's supply chain emissions.

Last update: February 2025